

GOALS

The WorkNet Partnership presents the following strategic directions in support of the WIB's goals. The Partnership has identified five strategic goals to guide our work over the next three years. They are:

GOAL ONE: Develop an industry sector based approach to organizing program services to ensure that services meet labor market needs and that jobseekers are fully prepared for the labor market, thereby increasing the number of jobseekers that are appropriately retained in those industries by X%

Potential Strategies: Once the WIB has identified 3 –5 targeted industries, communicate with employers in those industries to identify needs; align employability and training curriculum to be responsive to those needs; promote jobs and occupations within those industries among the potential workforce; address the work ethic, basic skills needs, and language proficiency needs of each industry.

GOAL TWO: Develop and sustain additional school-based partnerships, particularly at the elementary school level, to ensure that youth enter middle school and high school with basic skills at grade level, thereby increasing the number of youth that matriculate/graduate by X%.

Potential Strategies: Gather the business community to clarify expectations and provide support in doing what it takes to increase the graduation rate; promote the numbers to youth – what do non-high school compared to high school graduates earn throughout their lifetime;

GOAL THREE: Improve educational levels of adults to increase skills needed for work and credential (high school diploma, GED, certificates). Increase the number of adults (adults who come to the centers? Adults in the workforce system?) Who receive a credential by X%?

GOAL FOUR: Continue to develop and establish Continuous Quality Improvement strategies that move the centers and the Partnership to the next level of high performance and excellence by focusing on organizational development

ATTACHMENT (C)

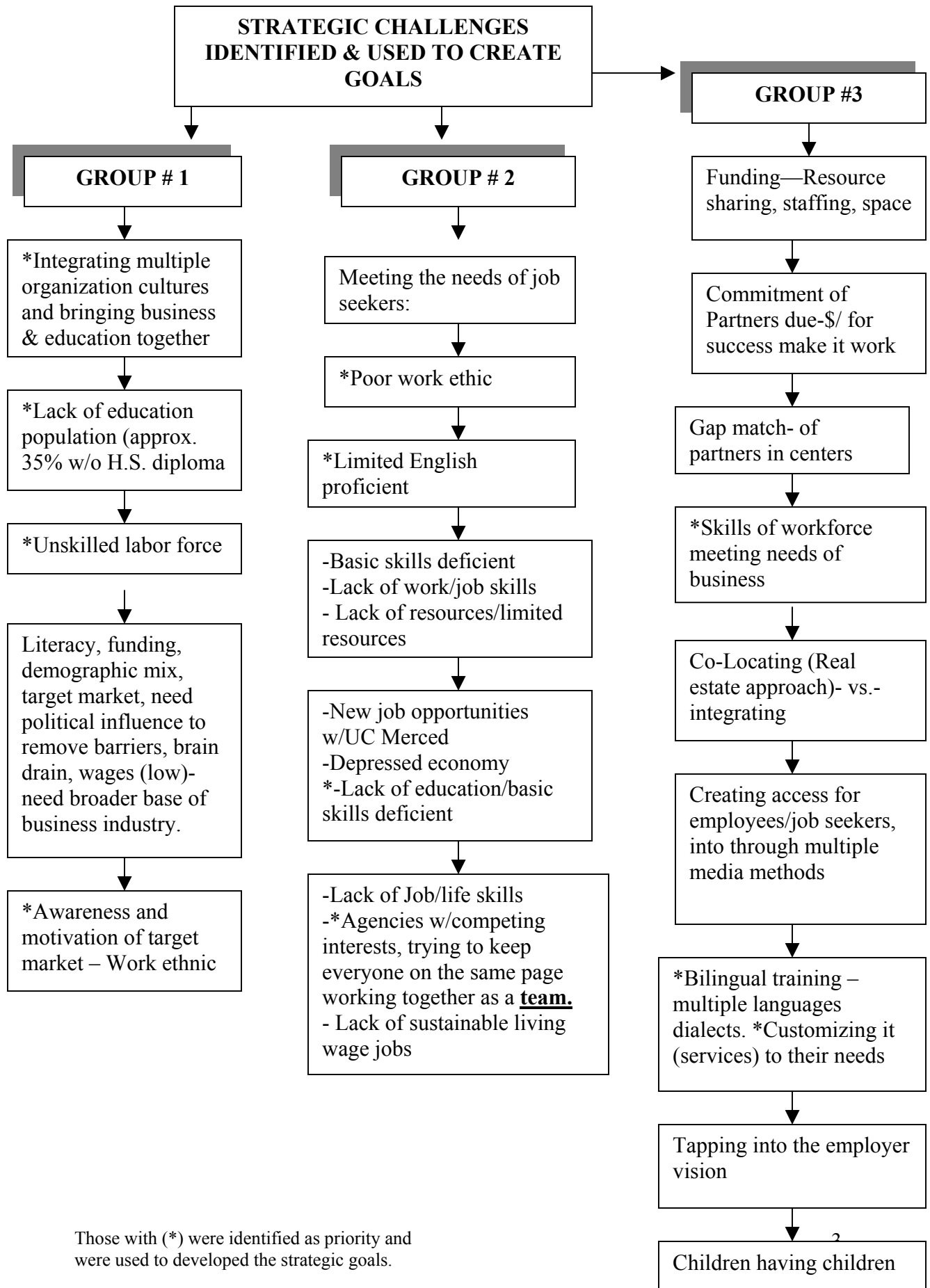
Potential Strategies: Saturate the Quality Standards as part of the organizations culture; obtain certification from the WIB

GOAL FIVE:

Create a sustainable partnership among all the family of workforce service providers that results in increases in increased customer satisfaction with the systems services.

Potential Strategies: Create a ‘tool’ that is used from the desk level to the leadership level in every agency that assists workers and customers in identify pathways thru partner agencies that help them meet their goals; identify partner challenges and work together to resolve them; Leadership Team communicate and message regularly what success across partners looks like; operationally common values within each agency and at every center

ATTACHMENT (C)



Those with (*) were identified as priority and were used to developed the strategic goals.