

Worknet Leadership Team
Dept of Workforce Investment
1880 Wardrobe Ave, Merced, CA
Tuesday, April 13, 2010, 1:00-2:30 p.m.
Meeting Minutes



www.co.merced.ca.us/wi/wlt/wlt.html
www.co.merced.ca.us/wi/worknet/worknet.html

Members Present: Lori Gomes, Heidi Hall (Chair), Alfonse Peterson, Joanne Presnell

Members Absent: Debbie Glass, Christine Kulina, Terry Nichols, Jesse Villa, Dawn Yesitis, Chris Vitelli

Others Present: Patricia Hinson, Cindy Mount, Yu Nakayama

1. Call to Order: Ms. Heidi Hall, Chair, called the meeting to order at 1:04 p.m. A sign in sheet was used in lieu of roll Call. Self introductions were made.

2. Approve Minutes (March 9, 2010): The Chair asked for approval of the last minutes. It was consensus of the group to approve the March 9, 2010 minutes with the following correction of the previous correction, item 3a, it should read. "It was suggested that there be a Worknet Leadership Luncheon as a potential outreach to partners in the area to provide them an orientation of what services Worknet provides."

3. Building Partnerships:

a. Partner Presentation: Commerce Aviation and Economic Development (CAED): Mr. Alfonse Peterson gave a presentation about services provided at CAED- Following are some of the services offered at CAED:

- Business consulting services to business throughout the County
- Provide series of business services of accounting and records keeping
- Business Start-up
- Business Planning Workshop
- Assist with buying and selling of business
- Assist with financial analysis for business
- Government Procurement
- Marketing and Sales
- County Revolving Loan Fund
- County Business License

b. Partner Meeting: Will be determined at a future date.

c. Strategic Plan:

- 1. Goal #1-Potencia Partners Meet & Greet April 26 or May 4:** Ms. Heidi Hall noted there are two possible dates to choose from for the "Meet and Greet" day to invite potential partners to visit our One-Stop. Members agreed on May 4th at 3:30 p.m. at Merced Worknet. Ms. Presnell

noted staff will give a tour of the Worknet office and will be prepared to answer questions. Staff will prepare a flyer regarding the "Meet and Greet" day inviting potential Partners. Ms. Hall reminded members of what agencies they volunteered to contact:

2. **Goal #2:** Ms. Heidi Hall reminded members that Goal #2 is to identify services specific to the needs of the "New Customer". Members were asked to bring contact information for various services that might benefit the "New Customer." Ms. Hall provided contact information for Clear Point Credit Counseling Solutions. This information was provided by Ms. Debbie Glass. Ms. Hall contacted Mental Health and was provided copy of a flyer with services available, she noted the phone numbers are correct but some of the addresses have changed. Ms. Joanne Presnell added Ms. Andrea Baker contacted Mental Health Director to discuss the possibility of having a staff person on site for next year. Ms. Hall provided a brochure from Alcohol and Drug Services Division, and copy of an Emergency Assistance Referral form used for customer referrals for other services. Ms. Hall added that another resource available is merced.networkofcare.org. She will check on the availability of HSA staff to come to a WLT meeting and give an overview on how to use the website. The Chair asked members to be prepared to give a short presentation about services provided at each of their organizations at the next WLT meeting.

4. Customer Focus:

- a. **VITA update:** Ms. Hall noted tomorrow is the last day for HSA's Vita Program. The program reached its goal of helping low income families with their tax preparations. At the next meeting, Ms. Hall will provide more information.

- b. **Success Stories:**

Ms. Joanne Presnell noted the Department is looking at training in Green Jobs. A survey has been completed for Merced County asking where the green jobs are and where they will be in the next three years. Ms. Presnell will share the results of the survey at a future meeting. The department has sponsored Waste Water Treatment training given at Merced College and also Solar Panel Installation training, sponsored by Worknet Alliances in Stanislaus County. A young man completed the Waste Water Treatment training and got a job in Santa Nella, another person that completed the Solar Panel Installation training was offered a job too. Individuals who have finished the Waste Water Treatment training are required to work for approximately a year before they can qualify for entry level positions and certification.

Ms. Lori Gomes noted Merced County Office of Education Youth Opportunity Program and Empower Year Round Program will be having its summer jobs for students enrolled in these programs. Some students from the Merced Adult Regional Opportunity Program were hired to assist Mercy Hospital to move to its new location.

Mr. Al Peterson noted he has been providing business start up services to a message therapy business. Mr. Peterson added the customer provided an excellent business plan.

Ms. Hall noted 48 customers have signed up for the Subsidized Employment Program. Human Services Agency (HSA) is moving to the next phase which is reviewing participants that have not met the criteria, but have been successful at their site for at least two months. So far HSA has served 65 clients through the VITA program, and tomorrow is the last day for this program. More

information regarding how many clients were served and total amounts of refunds will be provided at a future meeting.

- c. **Elevate America update:** Ms. Presnell noted the Department was given 2,250 vouchers of various types, E-learning Microsoft Professional applications. Only 100 vouchers are left.

5. Roundtable-What is going on in your organization: Members shared what's going on in their organization.

6. Next Scheduled Meeting – Date/Time of Meeting: May 11, 2010, 1:00-2:30 p.m., Merced County Office of Education, Clark Room 632 W. 13th Street, Merced, CA.

7. Adjourn: The meeting adjourned at 2:15 p.m.