ACA Readiness Project
Outreach and Education Subcommittee Meeting
September 13, 2013
Meeting Notes

O&E Matrix:

The subcommittee reviewed and referenced the matrix, along with the meeting notes from 8-29-13 with a list of outreach ideas. Castle Family Health Center (CFHC) shared an update. CFHC are part of a CVHN grant and will focus efforts in the Atwater & Winton area. Several venue ideas and targeted population or group suggestions were made on 8-29-13 and Public Health staff asked the group to identify whether their organization was working with specific groups. Overall Covered CA grantees felt they were locked into their existing scope of work.

Outreach and Education Venue Ideas:

- Schools – Catholic Charities will check with Sandra Alfaro and take the lead to facilitate a meeting with Steve Gomes to reach all Superintendents. Kathleen has an e-list of all Consortium partners available to share information about the meeting when a time/date is identified.
- Faith based organization – Catholic Charities and MOP will link up and talk to Clergy groups, also include Rev. Ramsey, Pastors and other religious leaders.

Outreach to Specific Groups:

- Indigent population – Catholic Charities is on 336 W. Main in Merced and will have a CEC soon.
- 18-35 year olds – Planned Parenthood will focus on young invincible (O&E only, not sure about enrollment)

Ongoing Coordination of O&E events:

- Public Health will set up a Google Calendar to help grantees coordinate attendance at all the events/venues in the County. Grantees will also use tool as an opportunity to post last minute changes and opportunities for other grantees to attend a pre-selected event.
- The group was interested in establishing housekeeping rules around grantee event representation, now that Covered CA will be a little more flexible for large events and where there are limited languages covered.

Information Materials and Training Opportunities:

- Public Health has drafted a wallet size card with call numbers
- The fact sheets in English and Spanish will be shared with everyone. Posted on website here: http://www.co.merced.ca.us/index.aspx?nid=2000
- ACA outreach training on Friday, September 27th from 8:30-10:30 in partnership with Golden Valley Health Centers.
- Cindy Valencia is the contact for more information and/or questions about this subcommittee. Email: cvalencia@co.merced.ca.us or Phone: (209) 381-1266.